

Message Text

UNCLASSIFIED

PAGE 01 PRAGUE 00258 071419Z

46

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

----- 091713

R 071400Z FEB 74

FM AMEMBASSY PRAGUE

TO USDOC WASHDC

INFO SECSTATE WASHDC 5747

AMEMBASSY VIENNA

UNCLAS PRAGUE 0258

VIENNA FOR USEWTC

E.O. 11652: N/A

TAGS: BEXP, CZ

SUBJ: PRIVATE TRADE OPPORTUNITY

REF: 1) STATE A-7974 OF SEPTEMBER 20, 1973; 2) USDOC 19445;

3) STATE A-7182 OF AUGUST 21, 1973

1. 435/01/P0024

2. 020774

3. R. FARRAND

4. 435 CZECHOSLOVAKIA

5. Y--FOREIGN TRADE ORGANIZATION

6. A. REPLY TO --

6. B. MR. JAROSLAV CHARAMZA, MANAGING DIRECTOR

6. C. MERKURIA FOREIGN TRADE CORP

38 ARGENTINSKA

PRAGUE 7, CZECHOSLOVAKIA

7. CABLE MERKURIA, PRAHA; TEL. 37 05 15; TELEX 11022, 12201

8. --

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 PRAGUE 00258 071419Z

9. 102

10. DESCRIPTION.

36311 009-0001. ELECTRIC KITCHEN RANGES WITH GLASS-CERAMIC (PRECELIAN) TOP.

36311 009-0001. ELECTRIC COOKING GRILLS (OR OVENS) WITH SELF-CLEANING SYSTEM.

36343 002-0001. PORTABLE DOMESTIC ELECTRIC HAIR DRYERS WITH FOLDING HOODS.

36350 510 OR

36350 718-0001. MODERN ACCESSORIES FOR HOUSEHOLD VACUUM CLEANERS.

36343 002-0001. ELECTRIC TRAVEL IRONS.

34211 110 OR

39141 510 OR

39142 567-0001. STAINLESS STEEL CUTLERY WITH HANDLES OF TEAK WOOD.

(SEE NOTE)-0000. HOUSEHOLD FRYING PANS, WITH PROTECTIVE (TEFLON) COATING.

(NOTE: SIC MANUAL FOR 1967 DESIGNATES "PANS OF STAMPED AND PRESSED METAL" UNDER SIC FOUR-DIGIT NUMBER 3461 RPT 3461 FOR WHICH THERE IS NO CORRESPONDING NUMERICAL CATEGORY IN 1972 NUMERICAL LIST OF MANUFACTURED PRODUCTS. EMBASSY HAS ORDERED, BUT NOT YET RECEIVED, SIC MANUAL FOR 1972.)

35512 813-0001. HAND OPERATED BREAD SLICERS WITH PROTECTIVE COVER FOR BLADE.

MERKURIA IS ONE OF TWO IMPORTERS OF CONSUMER GOODS INTO CZECHOSLOVAKIA, SPECIALIZING AMONG OTHER ITEMS IN IMPORTS OF HOUSEHOLD APPLIANCES, UTENSILS, AND ELECTRICALLY-AND MANUALLY-OPERATED HAND TOOLS. DIRECTOR CHARAMZA IS INTERESTED IN RECEIVING INITIAL OFFERS ON ALL OF ABOVE ITEMS, INCLUDING CATALOGS

,
DESCRIPTIVE LITERATURE AND PRO FORMA PRICE QUOTATIONS (ON CIF BASIS). ALTHOUGH QUANTITY DESIRED OF EACH ITEM NOT SPECIFIED, INITIAL ORDERS LIKELY TO BE SMALL AND INTENDED FOR DISPLAY IN MERKURIA'S FOUR RETAIL OUTLETS WHICH ARE DEVOTED TO INTRODUCING FOREIGN CONSUMER PRODUCTS IN MAJOR CITIES THROUGHOUT CZECHOSLOVAKIA. HOWEVER, ONCE IMPORTED ITEM HAS BEEN FAVORABLY RECEIVED BY CONSUMING PUBLIC IN COMPARISON WITH SIMILAR IMPORTED GOODS FROM OTHER WESTERN COUNTRIES, FOLLOW-ON PURCHASES COULD BE SUBSTANTIAL AND OF CONTINUING NATURE.

ALL ELECTRIC APPLIANCES MUST BE ABLE TO OPERATE ON 220 VOLT, 50-CYCLE CURRENT, AND MUST HAVE BEEN TESTED AND APPROVED BY STATE TESTING
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 PRAGUE 00258 071419Z

INSTITUTE FOR ELECTRIC APPLIANCES (EZU) IN PRAGUE. LATTER REQUIREMENT ROUTINELY ARRANGED BY MERKURIA ONCE NEGOTIATIONS UNDERWAY WITH INDIVIDUAL FIRMS.
SUGGESTED DEADLINE FOR RESPONSES BY INTERESTED FIRMS IS JUNE 30, 1974, IN ORDER TO ALLOW THEIR PRODUCTS TO BE CONSIDERED IN PURCHASE PLAN FOR CY 1975 AND, POSSIBLY SECOND HALF OF CY 1974. WHILE PRICE WILL BE IMPORTANT COMPETITIVE FACTOR, IT IS LIKELY THAT

PRIMARY EMPHASIS WILL BE GIVEN TO CONSIDERATIONS OF QUALITY AND,
WHERE APPLICABLE, SERVICE COMMITMENTS. CORRESPONDENCE IN
GERMAN OR ENGLISH ACCEPTABLE.
WORTZEL

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 07 FEB 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974PRAGUE00258
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: PRAGUE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740249/aaaabtod.tel
Line Count: 119
Locator: TEXT ON-LINE
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 1) STATE A-7974 OF SEPTEMBER 20, 197, 3; 2) USDOC 19445;
Review Action: RELEASED, APPROVED
Review Authority: golinofr
Review Comment: n/a
Review Content Flags:
Review Date: 27 FEB 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <27 FEB 2002 by bryansd0>; APPROVED <01 MAY 2002 by golinofr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PRIVATE TRADE OPPORTUNITY
TAGS: BEXP, CZ
To: n/a
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005